

For Immediate Release

Contact: Ken Winans, Co-President
The W Foundation
415-506-3071
Ken@winansintl.com
www.thewfoundation.org

New Space Exploration Museum Opens in Marin County.

Novato, CA – The W Foundation will be opening a new space exploration museum in the San Francisco Bay Area. The emphasis will be on the history of space exploration, and how discoveries in science and technology allowed the U.S. to be the leader in space travel.

“The Space Station” will be located in the Pacheco Plaza, a shopping center located in upscale Ignacio neighborhood of Marin County. This unique museum will give the public a rare opportunity to touch space-flown artifacts from TWF’s extensive collection of U.S., Russian and Soviet items used in space exploration.

The decision to open this new education center is based on the tremendous success of the pilot program established last July by TWF and The Walter Kieckhefer Company (WKC) to establish a temporary space education exhibit in one of WKC’s vacant retail spots. The 2-day exhibit attracted over 600 visitors.

“This is a “win, win” for The W Foundation, The Walter Kieckhefer Company (WKC) and our community, because a vacant retail space is filled and the public gains a new education venue in their neighborhood.” Says Ken Winans, co-president of The W Foundation.

A ribbon cutting is planned for October 7th at 6pm with legendary astronauts Rick Searfoss, John Herrington and Dick Gordon in attendance. During their 6 missions, they have collectively traveled in space 66 days, performed 23 hours of space walks and journeyed to the moon.

The museum will open to the public in November.

For more information, contact The W Foundation www.thewfoundation.org

The W Foundation is a volunteer staffed and privately funded 501c3 non-profit corporation founded in 2002. It owns one of the largest private collections of U.S., Russian and Soviet space exploration artifacts, and it sponsors the "Navy in Space" exhibit during Fleet Week.

The organization has attracted legendary figures such as Apollo 12 Astronaut Dick Gordon, award-winning actor Bill Pullman and video game designer Will Wright to its Board of Advisors.
